

INSTANT EDGE SECURES

1.1M USD SEED FUNDING

TO ENSURE BENEFITS DELIVERY OF (DIGITAL) TRANSFORMATIONS

SINGAPORE, NOVEMBER 30 2016

The latest *McKinsey* survey shows that **56% of projects still fail to deliver** value on-time and on-budget.

As yet another such report on project failure rates across enterprises emerges, **INSTANT EDGE has successfully raised 1.1m USD in seed funding to develop a solution** to this problem.

The fundraising round was closed in Q4-2016.

Instant Edge is challenging companies to face the facts, that more than **half of project failures can be attributed to poor execution** — while only 3 percent are due to technological problems.

“The solution is focusing on end-to-end product delivery, rather than projects. Organisations must focus on business outcome rather than project outputs.” states Dr. Mathias Behne, Co-Founder & Chief Technology Officer (CTO). Thus, **INSTANT EDGE provides the single place where any change initiative - regardless of size – can be managed** as an end-to-end journey through a lifecycle of activities.

18 months into its development the **funds provided by the Dubai-based investment firm VEGA Ltd.** allows for the further **extension of the platform capabilities** along *Business Process (BPM)*, *Project Portfolio (PPM)* and *IT Services Management (ITSM)* processes, **continuously build software development** operations in Singapore and **strongly grow sales & marketing activities**, especially in Europe.

While still a start-up, **INSTANT EDGE has already signed up several multi-national clients** that now manage their project initiatives and change management processes successfully on the **INSTANT EDGE Platform**.

Want to know more? Get in touch: success@instant-edge.com

ABOUT INSTANT EDGE

We are a **fast-growing enterprise cloud software start-up** founded by **German ex-SAP managers** in Singapore.

We aim to **solve an application gap that we have been confronted with over the last 20+ years** in every single project & change initiative that we helped our clients and partners to execute.

We offer the **cradle-to-grave cloud integration of processes & solutions** that actually belong together: Starting from the initial idea of an initiative all the way from planning & design, through execution, continuing into ongoing management of operations – regardless if it's a small change request or a large-scale portfolio.

INSTANT EDGE – The Enterprise Transformation Platform:
Perfect Fusion of Business Process- (BPM), Project Portfolio- (PPM), and Service Management (ITSM).

